

**National Indexing Day, Thursday 27 March 2025**  
**Publishers Association, 50 Southwark Street, London SE1 1UN**

**Outline programme**

*Registration and coffee*

**Welcome from Caroline Sanderson, Honorary President of the Society of Indexers**

**1 Why indexes matter (Tanya Izzard)**

- value and purpose of indexes
- automation and AI
- indexes and book marketing
- characteristics of quality indexes

**2 Working with an indexer (Rachel Gee)**

- indexer training and expertise
- finding the right indexer for your project
- briefing your indexer
- reviewing an index

*Break*

**3 Indexing technology (Ruth Ellis)**

- indexing software
- embedded indexing and ebooks
- indexing revised and updated editions

**4 Indexing, a practical session of (Paula Clarke Bain)**

- interactive live indexing exercise
- group discussion of experience
- index review summary

**5 Q&A panel session: ask the indexers**

*Close*

The Society of Indexers was established in 1957 to promote improved standards in all forms of indexing. It maintains the online Directory of Professional Indexers, which is searchable by subjects, skills and media. Further information about its training course, conference, local groups and how to commission an indexer can be found on its website: [www.indexers.org.uk](http://www.indexers.org.uk)